

Washington Township Ad Hoc Economic Development Committee
June 7, 2018 - 7:00 PM
Washington Township Municipal Building
Meeting Minutes

Members Present:

Chair Tyler Oborn Member Walt Cullen
 Member Jayson Frank Member Bob Mazzei

Others Present:

Veronica Fernandez Observer Tribune Municipal Reporter Mark Kitchin

7:15pm Meeting Call to Order

Agenda Items

1. Farmer's Market

- Working with Green Committee
- Starts June 28th and ends in October
- Thursday nights from 3:00-7:00 PM
- Named "The Market at Long Valley"
- There is no parking in the First Aid Squad's parking lot as they are concerned that people will block access for their volunteers
- DPW trash pick up on Fridays
- Someone from the Green Committee or the Economic Committee will open and close Farmer's Market operations
- DPW will mow the field
- Vendor costs estimated to be approximately \$200 for the year, or possibly offering packages with options for attending a certain number of markets per year.
- Banner on the field to advertise the market
- Possible donation to First Aid Squad using any leftover proceeds from vendor dues

2. Wayfinding – Parks and Trails

- Create maps that highlight the trails and locations of parks within Long Valley
- Make it easier for people to utilize all parks and trails

3. Working with county to promote Long Valley

- Make a brochure/book/online platform and connect it to the town's website
- Promote Long Valley's parks, trails, flyfishing, biking, farms, Orts/strawberry picking, horse trails, horse farms, playgrounds, agri-tours, historic tours
- Utilize meetup.com

4. Possible open house/listening session for local business

- Reach out and invite local businesses, including farms/agri-businesses, equestrian, clothing, medical, etc.

8:15 Meeting Adjourned

Next meeting: Thursday, July 12, 2018 at 7:30 p.m. at the Municipal Building